



Knowing the Roots of a Tree

Corporate Accountability along Global Commodity Chains - the Case of Brazil and Denmark

Symposium organized by *BRASIDAN - Platform for Dansk-Brasilianske Forbindelser* and the *Brazilian Studies Program at the Department of Global Studies, Aarhus University*

"Knowing the Roots of a Tree" is part of a series of events on the transnational trade of commodities central to the Brazilian economy and European consumption. With an interdisciplinary approach, academics, businesses professionals and representatives of international NGOs will address the challenges to the global timber industry and discuss the future of corporate accountability along global commodity chains. The event allows participants to gain an insight into the global timber industry as well as its social and environmental implications.

16 May 2018, 10-15h, Aarhus University, Nobelparken, Building 1467, room 215

Everybody is welcome!

Contact: kontakt@brasidan.org / fischer@cas.au.dk

10:00-10:15 h - Welcome

Rolf Løbner Jensen (BRASIDAN), Georg Fischer (Department Global Studies, Aarhus University)

10:15-10:45 h - Input: Analytical perspectives on global commodity chains:

Vladimir Pacheco Cueva, Renata Motta (Department of Global Studies, Aarhus University)

10:45-11:30 h - Industry perspective on corporate responsibility along supply chains:

Jakob Rygg Klaumann (Danish Timber Trade Federation - Dansk Træforening)

11:30-11:45 h - Coffee break

11:45-12:45 h - Certification and consequences of non-compliance:

Morten Brodde (FSC Denmark), tba (NEPCon)

12:45-13:30 h - Lunch break

13:30-14:15 h - NGO perspective on social and environmental effects of global chains:

Jan Søndergård (Political Adviser, Greenpeace Nordic Copenhagen)

14:15-15:00 h - Tracking supply chains in the timber industry:

André Campos (Repórter Brasil)